# IntraSoft Technologies Limited



Investor Presentation 14<sup>th</sup> February, 2023

**BSE: 533181, NSE: ISFT** 



# 123Stores

E-Commerce Subsidiary of IntraSoft Technologies Ltd

# We are an Amazon Retailer

What we do?



Our value proposition



Products we sell



- ✓ We are amongst the top 300 e-commerce retailers on the Amazon US marketplace #
- ✓ We enable small and medium businesses (our brand partners) in the US to sell their products on Amazon
- ✓ We sell 150,000 + products across all major categories – home & kitchen, garden & outdoor, tools & more

Source(s): #Marketplace Pulse

# **Our Business Model**

amazon

Premium seller on Amazon US with 96% Life-time rating

### **Customers**

We service millions of marketplace customers

Our end-to-end solution enables brand partners to grow their business on Amazon without the need for dedicated resources



### **Brand Partners**

We have a wide network of 300+ brand partners

## **Logistics Partners**

We have partnered with leading logistic companies – UPS and Fedex for fast and accurate order fulfillment

# **Our Platform Features**

# Inventory management Marketing & Advertisement Comprehensive product listings Order Management Data Analytics and insights



# Financial Performance Of IntraSoft Technologies Ltd



# Financial Performance – IntraSoft Technologies Ltd.

Unaudited Consolidated Statement of Profit & Loss			
	Quarte	Quarter Ended	
Particulars	Dec-22	Dec-21	
	₹ (In Lakhs)		
Revenue From Operations	12,243.98	11,275.14	
Cost of Goods Sold (Incl. Shipping)	9,235.63	8,625.42	
Gross Profit	3,008.35	2,649.72	
Sales & Marketing Expenses	1,628.72	1,486.72	
Employee Benefit Expense	635.59	424.28	
General & Administrative Expenses	287.95	305.77	
Earnings From Operations	456.09	432.95	
Other Income (Net)	121.84	72.88	
Earnings Before Interest, Tax, Depreciation & Amortization	577.93	505.83	
Depreciation & Amortization	26.99	33.9	
Earnings Before Interest & Tax	550.94	471.93	
Finance Costs	232.60	77.62	
Profit Before Tax (PBT)	318.34	394.31	
Tax Expense	143.88	-1.34	
Profit After Tax (PAT)	174.46	395.65	



# Financial Performance – IntraSoft Technologies Ltd.

Unaudited Consolidated Statement of Assets & Liabilities		
	As at	As at
Particulars	Dec - 22	Dec - 21
ASSETS	₹ (In L	akhs)
Non-current assets		
Property, plant and equipment	1,444.04	1,457.84
Other intangible assets	6.10	7.44
Other intangible assets under Development	14,809.20	9,556.55
Financial assets		
(i) Investments	1,858.18	322.01
(ii) Other financial assets	3.61	3.47
Deferred tax assets (net)	1,860.76	1,980.47
Income tax assets (net)	26.42	23.36
Other non-current assets	49.21	110.03
	20,057.52	13,461.17
Current assets		
Inventories	8,830.86	8,761.82
Financial assets		
(i) Investments	6,201.86	7,321.50
(ii) Trade receivables	229.77	384.30
(iii) Cash and cash equivalents	290.40	786.65
(iv) Other bank balances	103.48	57.06
(v) Loans	0.00	5.25
Income tax assets (net)	23.80	5.80
Other current assets	133.23	121.66
	15,813.40	17,444.04
TOTAL ASSETS	35,870.92	30,905.21



# Financial Performance – IntraSoft Technologies Ltd.

Unaudited Consolidated Statement of Assets & Liabilities			
Particulars	As at	As at	
	Dec - 22	Dec - 21	
EQUITY AND LIABILITIES	₹ (In L	akhs)	
Equity			
Equity share capital	1,473.17	1,473.17	
Other equity	16,234.82	14,818.97	
	17,707.99	16,292.14	
Liabilities			
Non-current liabilities			
Financial liabilities:			
(i) Borrowings	13,121.15	10,655.53	
(ii) Other Financial liabilities	-	1.19	
Provisions	170.29	159.44	
Deferred tax liabilities (net)	1,286.77	129.13	
Other non-current liabilities	96.00	97.99	
	14,674.21	11,043.28	
Current liabilities			
Financial liabilities			
(i) Borrowings	850.98	-	
(ii) Trade payables	1,890.31	2,937.86	
(iii) Lease Liability	-	0.07	
(iv) Other Financial liabilities	310.75	227.32	
Other current liabilities	429.25	397.61	
Provisions	7.43	6.93	
	3,488.72	3,569.79	
TOTAL EQUITY AND LIABILITIES	35,870.92	30,905.21	



# IntraSoft Technologies Ltd

# For Further Information, Please Contact

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